

CYNGOR SIR POWYS COUNTY COUNCIL.

**PORTFOLIO HOLDER REPORT
February 2015**

REPORT AUTHOR: Jenni Thomas
Regeneration Manager

SUBJECT: Powys Regeneration Strategy - Review 2014

REPORT FOR: Information

Summary

The Council's Regeneration Strategy (2011) was reviewed in February 2014. Public and partner consultation events were held in Brecon, Llandrindod Wells and Welshpool.

The agreed view gained from these events was that the original nine objectives and eleven priorities within the Regeneration Strategy 2011 were still valid and should be retained, but the Action Plan updated. Therefore, the Strategy remains, with a Powys Regeneration Action Plan sitting under it, for 2014 – 2017. The Powys Regeneration Action Plan will be formally published on the Councils web site.

Proposal

The Powys Regeneration Action Plan demonstrates how the aspirations of the Strategy may be delivered by input and contributions from Partners, Third Sector groups and the County Council. A copy of this Plan is included in Appendix A.

The Powys Regeneration Action Plan highlights how we can achieve the nine Objectives and eleven priorities within the Strategy by employing four Areas of Impact –

1. Grown Powys
2. Resilient Powys
3. Empower Powys
4. Green Powys

A more rounded and joined up way of inter-relating the priorities for improved affect. Partners, business and third sector organisations were asked to indicate how they could actively contribute to the Strategy for Powys and the Powys Regeneration Action Plan highlights their commitments. This will be reviewed through the Stronger Communities Programme of the One Plan and a formal annual review.

It is worth noting that the Regeneration Team has also recently undergone a restructure, effective from 1st May 2014. The team has been reduced in number and therefore needs to be more focused on delivery of agreed priorities and enlist the support of as many partners and groups as possible to ensure the Powys Regeneration Strategy is implemented.

The Regeneration Team will note the progress made to date and promote the take up and implementation of the Powys Regeneration Action Plan.

Powys Change Plan

The actions within the Powys Regeneration Action Plan are now reported in to the Stronger Communities Programme Board, which is one of the Programme Boards that monitors key priorities under the One Plan. A priority of the One Plan is to 'Develop the Economy'.

Options Considered/Available

There are no other options available as the Regeneration Strategy has been through public and partner consultation and the Powys Regeneration Action Plan 2014-2017 has been developed as part of this process. The Powys Regeneration Action Plan will aim to deliver the identified needs of Powys.

Preferred Choice and Reasons

The Regeneration Team will note the contents of the Powys Regeneration Action Plan 2014-2017 and support the promotion and implementation of the four Areas of Impact.

Sustainability and Environmental Issues/Equalities/Crime and Disorder,/Welsh Language/Other Policies etc

The implementation of an agreed set of regeneration priorities for Powys will support stronger communities and deliver sustainable benefits, including community belonging, vibrant economy, job creation, improved living standards and health amongst others.

Children and Young People's Impact Statement - Safeguarding and Wellbeing

N/A

Local Member(s)

The Regeneration Strategy covers the whole of Powys and therefore no individual Member is affected more than any other. In addition, Members were able to join the consultation events and feed into the process.

Other Front Line Services

N/A

Support Services (Legal, Finance, Corporate Property, HR, ICT, BPU)

Finance comment

The regeneration strategy is forecast to come in on budget for this financial year, therefore I do not foresee any financial implications at this point in time.

Property comment

The Senior Manager Regeneration and Corporate Property comments that the Powys Regeneration Action Plan sets a clear direction for staff to follow, ensuring that resources are allocated appropriately for optimum benefit.

Legal comment

The Professional Lead for Legal comments that the legal services support this scheme

Local Service Board/Partnerships/Stakeholders etc

N/A

Corporate Communications

The report is of considerable public and service user interest and the decision requires proactive communication using news releases and social media activity.

Statutory Officers

The Strategic Director Resources (S151 Officer) notes the comments made by finance.

Members' Interests

The Monitoring Officer is not aware of any specific interests that may arise in relation to this report. If Members have an interest they should declare it at the start of the meeting and complete the relevant notification form.

Recommendation:	Reason for Recommendation:
That the Portfolio Holder note and the Regeneration Team promote the Powys Regeneration Action Plan 2014-2017 across Powys.	To deliver tangible benefits for the Powys economy, working with partners, businesses and groups.

Relevant Policy (ies):	Regeneration Strategy (2011)		
Within Policy:	Y	Within Budget:	Y

Relevant Local Member(s):	All
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Person(s) To Implement Decision:	Jenni Thomas
Date By When Decision To Be Implemented:	Continuous programme 2014-2017

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**Background Papers used to prepare Report:
Regeneration Strategy (2011)
The Action Plan**

CABINET REPORT TEMPLATE VERSION **3**